



## FOR IMMEDIATE RELEASE

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## **GeekGirlCon Announces Video Game Creator Corrinne Yu to Appear at GeekGirlCon '12**

*Principal Engine Architect for Microsoft's Halo video game joins guest list for annual  
conference celebrating geeky women*

March 27, 2012, Seattle, Wash. — GeekGirlCon is excited to announce that Corrinne Yu, one of the Kotaku [Top 10 Most Influential Women in Games](#) and Principal Engine Architect for Microsoft's popular *Halo* video game, will be appearing as a guest at GeekGirlCon '12.

GeekGirlCon celebrates and honors the legacy of women contributing to science and technology; comics, arts and literature; and game play and game design by connecting geeky women worldwide and creating community to foster continued growth of women in geek culture through events. GeekGirlCon '12 will be held at the Conference Center, located in downtown Seattle, and will include panel discussions, a floor for gaming, and additional events. The two-day conference is the second annual GeekGirlCon, after the inaugural 2011 conference attracted a sold-out crowd of over 3,500 over two days.

Corrinne Yu will be joining a guest lineup of TV and comic book writers, novelists, and local celebrities and superheroes, bringing extensive experience in technology and video game programming. Yu currently programs lighting, facial animation, and develops new technology for *Halo 4* and the next *Halo* trilogy (*Halo 4*, *Halo 5*, and *Halo 6*). She is a founding member of Microsoft's Direct3D Advisory Board, and continues to review the designs of new iterations of Direct3D.

GeekGirlCon Creative Programming Director Jennifer K. Stuller commented, "We are excited to have Corrinne Yu joining as a guest for GeekGirlCon '12. She brings a great perspective as a leader in video game programming and technology."

Yu's video game credentials include working for ION Storm, creator of *Anachronox* and *Deus Ex*, and Gearbox Software, creator of *Brothers in Arms* and *Borderlands*. In addition to performing research in parallel computing and GPU simulation at NVidia, Yu has programmed on the Space Shuttle project and performed research in nuclear physics.

### **About GeekGirlCon '12**

GeekGirlCon '12 will be held August 11-12, 2012, at the Conference Center, located in downtown Seattle, Washington. Passes for the conference are on sale now through the GeekGirlCon website ([www.geekgirlcon.com](http://www.geekgirlcon.com)) and at local GeekGirlCon events. The two-day conference is the second annual GeekGirlCon after the inaugural 2011 conference attracted a sold-out crowd of over 3,500 over two days. Early-bird rates for passes bought before June 1st are: \$35 for both days; \$20 for Saturday or Sunday only; \$5 for kids ages 5-10; free for kids under 4 with an adult pass.

**Corrinne Yu** joins previously announced guests **Jane Espenson** (*Buffy the Vampire Slayer*, *Battlestar Galactica*, and *Warehouse 13*) and the cast of *Husbands*, **M.J. McDermott** (Seattle Meteorologist and Geek Girl), **Purple Reign** (Seattle Activist and Superhero), **Trina Robbins** (*The Brinkley Girls*, *Forbidden City*, *Chicagoland*), **Greg Rucka** (*Keeper*, *Queen & Country*, *Whiteout*), **Gail Simone** (*Women in Refrigerators* List, *Birds of Prey*, *Wonder Woman*), and **Jen Van Meter** (*Hopeless Savages* comics and graphic novels).

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GeekGirlCon celebrates and honors the legacy of women contributing to science and technology; comics, arts and literature; and game play and game design by connecting geeky women worldwide and creating community to foster continued growth of women in geek culture through events. GeekGirlCon has hosted over 70 special events from August 2010 through March 2012 and continues to create and collaborate on fun and geeky events throughout the year, including the annual convention.

GeekGirlCon is comprised of an all-volunteer staff dedicated to recognizing and celebrating the contribution of women in all aspects of geek culture. Our staff members have a range of geeky passions, from anime to coding and *Dungeons & Dragons* to nerdcore. You'll catch us counting down the seconds until the next *Doctor Who* and rushing home to raid dungeons. GeekGirlCon welcomes all ages, races, sexual orientations, gender identities, creeds, physical and mental abilities, and familial statuses to our staff, volunteer team, and events. Learn more at [www.geekgirlcon.com](http://www.geekgirlcon.com).

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