


GEEKGIRLCON

PROGRAM BOOKLET ADS

Geek girls are here to stay! Place an ad in the GeekGirlCon program booklet or on our digital displays in the Conference Center and reach thousands of geeky convention attendees looking for businesses, services, and products that support and celebrate the contribution of women in all aspects of geek culture. GeekGirlCon is committed to growing our geek community on the web and at our convention. Place an ad in our program booklet or digital displays today!

FULL COLOR

 Outside Back Cover..... Available upon inquiry
adsales@geekgirlcon.com

 Inside Front or Back Cover..... Available upon inquiry
adsales@geekgirlcon.com

 Full Page **\$175**

 Half Page **\$125**

 1/4 Page..... **\$85**

 1/8 Page..... **\$60**

BLACK & WHITE

 Half Page..... **\$100**

 1/4 Page..... **\$70**

 1/8 Page..... **\$40**



1/8 PAGE

3.9375 x 2.5in

AD SPECIFICATIONS:

- Minimum resolution of 300 dpi
- CMYK colorspace
- All fonts outlined or embedded
- Artwork should have 0.25-in bleed from trim line
- Content should be pulled away 0.25-in from trim line
- Accepted filetypes: .PDF, .JPG, .TIFF

For help prepping your artwork, please contact graphics@geekgirlcon.com.

HALF PAGE

8 x 5.125in

1/4 PAGE

3.9375 x 5.125in

FULL PAGE

Interior/exterior cover: 8.5 x 11in
Interior, non-cover page: 8 x 10.5in

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DIGITAL DISPLAY ADS

Be seen at GeekGirlCon '14. In addition to traditional programming booklet ads, we are also offering digital display ads. These displays are built into the Conference Center, and placed in optimal locations for viewing by all GeekGirlCon attendees. GeekGirlCon '13 had 4,700 attendees, and this year we anticipate our advertisers will reach up to 5,800 convention-goers.



Ads will be shown on two digital displays and can be bought in pairs (\$50/pair). You can buy up to 20 ads (10 pairs).

SPECIFICATIONS: Digital display signs are vertical with a 16:9 aspect ratio or 1280 x 768 pixels. You can send us .JPG or .PDF files.